



GREATER MEMPHIS CHAMBER

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Note: This workbook contains data available as of May 17, 2011.

Survey of Business Owners, All Firms, 2007

Memphis MSA and Comparable Metro Areas Ranked By Percent Change, 2002-2007

City	Total Population	No. of Firms, 2007	Total Employees	Total Receipts (in Millions)	Total Payroll (in Millions)	Non-Employer Firms	Non Employer Receipts (in Millions)	No. of Firms, 2002	Percent Change, 2002-2007
Atlanta, GA	5,122,275	551,299	2,239,137	\$641,213	\$97,991	443,084	\$20,510	406,317	36%
Charlotte, NC	1,586,202	154,109	832,728	\$236,105	\$36,340	119,852	\$5,478	116,443	32%
Jacksonville, FL	1,276,323	111,614	553,429	\$129,897	\$21,165	83,450	\$3,671	86,207	29%
Memphis, TN	1,269,637	104,543	551,116	\$130,268	\$21,444	85,823	\$3,586	83,011	26%
Nashville, TN	1,486,442	159,228	695,568	\$175,210	\$27,154	130,537	\$6,868	126,562	26%
Birmingham, AL	1,098,834	93,718	455,722	\$138,884	\$18,837	73,012	\$3,314	77,033	22%
Richmond, VA	1,194,021	95,969	503,073	\$150,922	\$20,997	71,217	\$2,991	79,287	21%
Oklahoma City, OK	1,175,167	121,242	465,658	\$120,660	\$16,230	95,369	\$4,576	100,244	21%
Indianapolis, IN	1,670,070	145,474	772,542	\$196,206	\$31,609	112,526	\$4,766	121,923	19%
Omaha, NE	820,725	70,281	408,347	\$108,996	\$15,505	52,410	\$2,297	60,315	17%
Columbus, OH	1,734,721	152,050	857,111	\$225,258	\$32,764	122,837	\$5,055	131,410	16%
Louisville, KY	1,220,992	106,314	539,496	\$155,751	\$19,494	82,959	\$3,544	92,699	15%
St. Louis, MO	2,790,203	222,407	1,244,076	\$323,036	\$52,730	167,820	\$6,876	194,429	14%
Kansas City, MO	1,962,412	172,788	888,810	\$243,618	\$36,165	132,994	\$5,737	155,841	11%

Compiled by the Greater Memphis Chamber
3/25/2011

Sources: 2007 Survey of Business Owners, released 2011; American Community Survey, 2005-2007, released 2008;
2002 Survey of Business Owners, Released 2006



Survey of Business Owners, African American Owned Firms, 2007

U.S. Cities with Total Populations of 300,000 or More and
African American Populations of 30% or More
Ranked by Percent of Total Firms

City	African American Population, 2007	Percent of Total Population	African American Owned Firms, 2007	Percent of Total Firms	Total Employees	Total Receipts (in Millions)	Total Payroll (in Millions)	Non-Employer Firms	Non-Employer Receipts (in Millions)	No. of Firms, 2002	Percent Change, 2002-2007
Detroit, MI	703,291	84%	32,488	64%	9,824	\$1,713.3	\$303.4	31,517	\$31.5	19,530	66%
Memphis, TN	409,721	63%	19,895	38%	5147	\$1,001.5	\$135.0	19,157	\$19.2	11,673	70%
Baltimore, MD	413,241	65%	14,644	35%	6537	\$871.8	\$215.0	13,787	\$13.8	9,764	50%
Atlanta, GA	251,808	57%	15,738	31%	7367	\$1,256.7	\$230.7	14,757	\$14.8	8,434	87%
New Orleans, L	192,073	64%	7,843	29%	4728	\$497.1	\$104.3	7,452	\$7.5	9,304	-16%
Washington, D	330,357	56%	15,773	28%	19,293	\$2,196.1	\$613.1	14,348	\$14.3	12,198	29%
Cleveland, OH	219,426	54%	6,964	27%	4302	\$475.9	\$94.8	6,604	\$6.6	5,161	35%
Chicago, IL	976,329	36%	58,631	23%	20024	\$3,588.5	\$759.6	56,685	\$56.7	39,419	49%
Philadelphia, P	652,550	45%	19,835	22%	7,757	\$1,255.4	\$236.9	18,699	\$18.7	10,576	88%
Milwaukee, WI	233,724	40%	7,100	22%	7225	\$466.5	\$114.0	6,384	\$6.4	4,395	62%
St. Louis, MO	177,499	50%	5,065	21%	5,559	\$443.7	\$117.2	4,344	\$4.3	3,594	41%
Cincinnati, OH	140,517	46%	4,844	18%	1555	\$245.4	\$36.8	4,640	\$4.6	3,757	29%
Charlotte, NC	226,498	35%	12,219	18%	5856	\$876.2	\$153.1	11,614	\$11.6	6,738	81%
Oakland, CA	118,517	32%	5,398	14%	2805	\$486.0	\$91.5	4,975	\$5.0	5,972	-10%
Kansas City, M	133,689	31%	4,674	13%	4,184	\$380.5	\$86.7	4,344	\$4.3	3,777	24%

Compiled by the Greater Memphis Chamber
3/25/2011

Sources: 2007 Survey of Business Owners, released 2011; American Community Survey, 2005-2007, released 2008;
2002 Survey of Business Owners, Released 2006



Survey of Business Owners, American Indian and Alaska Native Owned Firms, 2007

Memphis MSA and Comparable Metro Areas Ranked by Percent of Total Firms

City	Total Population	No. of Firms, 2007	Percent of Total Firms	Total Employees	Total Receipts (in Millions)	Total Payroll (in Millions)	Non-Employer Firms	Non-Employer Receipts (in Millions)	No. of Firms, 2002	Percent Change, 2002-2007
Oklahoma City, OK	1,175,167	5,039	4.2%	5,172	\$1,040	\$181	4,321	\$133.13	3,554	42%
Kansas City, MO	1,962,412	1,561	0.9%	1,145	\$234	\$31	1,418	\$40.46	960	63%
Atlanta, GA	5,122,275	3,865	0.7%	2,762	\$558	\$97	3,571	\$97.56	NA	NA
Nashville, TN	1,486,442	927	0.6%	687	\$279	\$142	859	\$27.12	1,039	-11%
Richmond, VA	1,194,021	528	0.6%	532	\$149	\$17	462	\$13.39	576	-8%
Charlotte, NC	1,586,202	815	0.5%	921	\$150	\$30	702	\$25.17	859	-5%
Birmingham, AL	1,098,834	467	0.5%	1,487	\$130	\$33	NA	NA	450	4%
Indianapolis, IN	1,670,070	685	0.5%	421	\$95	\$19	591	\$17.16	418	64%
Jacksonville, FL	1,276,323	397	0.4%	136	\$31	\$6	NA	NA	485	-18%
St. Louis, MO	2,790,203	763	0.3%	1,578	\$143	\$39	592	\$22.08	1,137	-33%
Louisville, KY	1,220,992	363	0.3%	171	\$21	\$3	338	\$13.70	489	-26%
Memphis, TN	1,269,637	336	0.3%	442	\$186	\$18	280	\$24.79	588	-43%

Survey of Business Owners, Hispanic Owned Firms, 2007

Memphis MSA and Comparable Cities Ranked By Percent of Total Firms

City	Hispanic Population, 2007	Percent of Total Population	Hispanic Owned Firms, 2007	Percent of Total Firms	Total Employees	Total Receipts (Millions)	Total Payroll (Millions)	Non-Employer Firms	Non-Employer Receipts	No. of Firms, 2002	Percent Change, 2002-2007
Jacksonville, FL	68,444	5.4%	6,119	5.5%	5,333	\$1,031.2	\$159.2	5,104	\$244.6	2,979	105%
Atlanta, GA	457,203	8.9%	25,028	4.5%	19,135	\$4,830.4	\$554.8	22,558	\$1,005.0	14,354	74%
Charlotte, NC	125,495	7.9%	5,675	3.7%	4,241	\$1,279.6	\$123.8	5,111	\$277.4	2,657	114%
Oklahoma City, OK	104,927	8.9%	3,633	3.0%	4,020	\$943.7	\$112.9	3,158	\$134.7	5,442	-33%
Kansas City, MO	132,040	6.7%	4,070	2.4%	5,248	\$920.5	\$158.3	3,422	\$131.7	2,252	81%
Nashville, TN	73,504	4.9%	3,473	2.2%	4,261	\$740.6	\$100.0	2,996	\$157.4	1,544	125%
Richmond, VA	42,650	3.6%	2,005	2.1%	3,599	\$725.3	\$92.6	1,570	\$65.1	1,057	90%
Omaha, NE	57,762	7.0%	1,264	1.8%	2,321	\$353.5	\$52.8	1,021	\$32.7	782	62%
Memphis, TN	44,472	3.5%	1,725	1.7%	1,640	\$286.0	\$43.3	1,555	\$102.0	691	150%
Louisville, KY	30,770	2.5%	1,731	1.6%	2,303	\$671.4	\$50.6	1,455	\$54.8	768	125%
Indianapolis, IN	72,868	4.4%	2,283	1.6%	6,083	\$532.7	\$113.1	1,891	\$91.2	1,261	81%
Columbus, OH	47,142	2.7%	2,257	1.5%	1,561	\$433.1	\$57.2	2,030	\$113.6	1,102	105%
Birmingham, AL	31,301	2.8%	1,315	1.4%	1,593	\$221.3	\$36.9	1,156	\$70.8	836	57%
St. Louis, MO	56,441	2.0%	2,819	1.3%	4,256	\$832.1	\$129.7	2,231	\$63.9	1,777	59%

Compiled by the Greater Memphis Chamber
3/25/2011

Sources: 2007 Survey of Business Owners, released 2011; American Community Survey, 2005-2007, released 2008;
2002 Survey of Business Owners, Released 2006



Survey of Business Owners, Women-Owned Firms, 2007

Memphis and Comparable Metro Areas Ranked by Percent of Total Firms

City	Total Population	No. of Firms, 2007	Percent of Total Firms	Total Employees	Total Receipts (in Millions)	Total Payroll (in Millions)	Non-Employer Firms	Non Employer Receipts (in Millions)	No. of Firms, 2002	Change, 2002-2007
Jacksonville, FL	1,276,323	49,006	44%	51,009	\$8,394	\$1,536	43,080	\$1,039	26,107	88%
Atlanta, GA	5,122,275	175,583	32%	145,002	\$29,381	\$4,936	156,212	\$4,152	124,061	42%
Columbus, OH	1,734,721	46,751	31%	42,038	\$7,088	\$1,047	42,577	\$994	38,766	21%
Memphis, TN	1,269,637	31,475	30%	22,560	\$3,454	\$622	29,149	\$602	22,102	42%
Birmingham, AL	1,098,834	27,563	29%	24,455	\$4,337	\$727	24,858	\$582	20,049	37%
Charlotte, NC	1,586,202	45,034	29%	41,656	\$6,489	\$1,256	40,313	\$1,095	30,932	46%
Richmond, VA	1,194,021	27,626	29%	31,191	\$3,444	\$808	23,903	\$609	21,529	28%
St. Louis, MO	2,790,203	63,274	28%	75,923	\$11,742	\$2,341	54,181	\$1,270	60,207	5%
Kansas City, MO	1,962,412	49,006	28%	51,009	\$8,394	\$1,536	43,080	\$1,039	43,725	12%
Indianapolis, IN	1,670,070	40,074	28%	41,763	\$6,268	\$1,293	35,374	\$806	33,260	20%
Oklahoma City, C	1,175,167	32,784	27%	32,220	\$5,547	\$936	28,849	\$748	27,275	20%
Louisville, KY	1,220,992	28,603	27%	35,186	\$4,769	\$822	25,222	\$649	26,569	8%
Omaha, NE	820,725	18,468	26%	22,584	\$3,468	\$573	15,989	\$328	17,104	8%
Nashville, TN	1,486,442	40,429	25%	37,147	\$9,595	\$1,032	36,467	\$998	34,014	19%

Compiled by the Greater Memphis Chamber
3/25/2011

Sources: 2007 Survey of Business Owners, released 2011; American Community Survey, 2005-2007, released 2008;
2002 Survey of Business Owners, Released 2006



Survey of Business Owners, Asian Owned Firms, 2007

Memphis and Comparable Metro Areas Ranked by Percent of Total Firms

City	Total Population	No. of Firms, 2007	Percent of Total Firms	Total Employees	Total Receipts (in Millions)	Total Payroll (in Millions)	Non-Employer Firms	Non Employer Receipts (in Millions)	No. of Firms, 2002	Percent Change, 2002-2007
Atlanta, GA	5,122,275	35,722	6.5%	58,364	\$11,247	\$1,523	25,338	\$989.3	20,901	70.9%
Jacksonville, FL	1,276,323	4,759	4.3%	8,904	\$963	\$179	3,360	\$125.2	2,658	79.0%
Richmond, VA	1,194,021	3,714	3.9%	9,080	\$1,230	\$195	2,447	\$123.6	2,700	37.6%
Charlotte, NC	1,586,202	5,233	3.4%	10,983	\$1,643	\$212	3,575	\$186.6	3,491	49.9%
Columbus, OH	1,734,721	4,789	3.1%	13,720	\$1,447	\$371	3,439	\$145.3	2,841	68.6%
Memphis, TN	1,269,637	3,053	2.9%	5,160	\$971	\$128	2,266	\$116.3	2,050	48.9%
St. Louis, MO	2,790,203	6,432	2.9%	14,707	\$2,620	\$384	4,545	\$221.2	4,263	50.9%
Oklahoma City, OK	1,175,167	3,340	2.8%	6,020	\$765	\$140	2,497	\$134.4	2,396	39.4%
Indianapolis, IN	1,670,070	3,589	2.5%	7,498	\$1,315	\$170	2,659	\$131.7	2,076	72.9%
Kansas City, MO	1,962,412	4,112	2.4%	10,101	\$1,398	\$222	2,916	\$116.1	2,848	44.4%
Nashville, TN	1,486,442	3,770	2.4%	9,107	\$1,184	\$181	2,631	\$133.2	2,156	74.9%
Louisville, KY	1,220,992	2,232	2.1%	4,524	\$673	\$128	1,771	\$58.4	1,464	52.5%
Birmingham, AL	1,098,834	1,893	2.0%	4,986	\$395	\$100	1,182	\$62.0	1,181	60.3%
Omaha, NE	820,725	1,296	1.8%	2,023	\$243	\$52	1,040	\$37.9	774	67.4%

Compiled by the Greater Memphis Chamber
5/17/2011

Sources: 2007 Survey of Business Owners, released 2011; American Community Survey, 2005-2007, released 2008;
2002 Survey of Business Owners, Released 2006



Survey of Business Owners, Veteran Owned Firms, 2007

Memphis and Comparable Metro Areas Ranked by Percent of Total Firms

City	Total Population	No. of Firms, 2007	Percent of Total Firms	Total Employees	Total Receipts (in Millions)	Total Payroll (in Millions)	Non-Employer Firms	Non Employer Receipts (in Millions)
Richmond, VA	1,194,021	12,277	12.8%	35,288	\$5,412	\$1,123	9,576	\$401
Memphis, TN	1,269,637	13,202	12.6%	29,214	\$7,597	\$1,078	11,125	\$456
Jacksonville, FL	1,276,323	13,998	12.5%	28,195	\$7,126	\$1,076	10,629	\$424
Omaha, NE	820,725	7,532	10.7%	18,764	\$4,149	\$679	5,836	\$328
Birmingham, AL	1,098,834	9,967	10.6%	30,214	\$7,659	\$1,062	7,450	\$386
Nashville, TN	1,486,442	16,760	10.5%	37,362	\$7,711	\$1,401	14,122	\$751
Indianapolis, IN	1,670,070	14,805	10.2%	33,609	\$6,952	\$1,309	12,187	\$509
Louisville, KY	1,220,992	10,811	10.2%	36,835	\$6,424	\$1,048	8,233	\$328
Charlotte, NC	1,586,202	15,573	10.1%	41,657	\$9,622	\$1,574	12,002	\$510
Kansas City, MO	1,962,412	17,406	10.1%	41,481	\$10,081	\$1,527	13,837	\$555
Atlanta, GA	5,122,275	55,090	10.0%	110,757	\$24,565	\$4,075	45,341	\$2,373
Oklahoma City, OK	1,175,167	11,987	9.9%	26,188	\$6,579	\$869	9,391	\$558
Columbus, OH	1,734,721	14,597	9.6%	33,916	\$7,511	\$1,207	11,669	\$513
St. Louis, MO	2,790,203	21,136	9.5%	63,442	\$15,813	\$2,300	16,155	\$770

Note: 2002 data on Veteran Owned Businesses not available for MSAs or counties.