

2007 and 2012 Survey of Business Owners

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Notes about the Data

~Data is not necessarily comparable across survey periods. Usage of differing methodologies and varying survey response rates can create inconsistencies across time series of data.

~Data is compiled and made available by Census Bureau every 5 years. The next survey cycle will begin in early 2017 and data will be available in December 2020, according to the current data release schedule. (Subject to change)

~Owners are also allowed to select more than one race and are included in each race selected.

~Owners with more than one establishment will have the location of each establishment counted where it's located at the local level. For example, a business owner who operates a business in Germantown and the City of Memphis will be counted twice in the Shelby County data and once in the City's data. At the state and US level, these businesses are only counted once. US, State and local data is not comparable for this reason.

~**Non-Classifiable firms** include corporations and publically traded firms that are not necessarily owned by a person that identifies within a race, gender, veteran status or other demographics.

Shelby County, TN Survey of Business Owners Data, 2012

Ownership Type	Total Number of Firms	% of Total Firms	Sales, receipts, or value of shipments - All Firms	Portion of Total Receipts	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees	Number of paid employees for pay period including March 12	Annual payroll	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees
All firms - Classifiable and nonclassifiable	95,433		\$149,225,510,000		13,621	\$146,406,976,000	424,210	\$19,537,185,000	81,812	\$2,818,534,000
All firms classifiable by gender, ethnicity, race, and veteran status	93,119	97.58%	\$43,305,076,000	29.02%	11,661	\$40,573,720,000	176,745	\$6,925,625,000	81,458	\$2,731,356,000
White	42,558	44.59%	\$39,702,571,000	26.61%	9,691	\$37,833,939,000	160,704	\$6,490,412,000	32,868	\$1,868,633,000
Black or African American	46,307	48.52%	\$1,259,083,000	0.84%	882	\$591,629,000	8,061	\$183,268,000	45,425	\$667,453,000
American Indian and Alaska Native	720	0.75%	\$112,690,000	0.08%	74	\$86,525,000	307	\$8,687,000	646	\$26,165,000
Asian	3,222	3.38%	\$2,154,921,000	1.44%	1,002	\$1,995,851,000	7,159	\$208,821,000	2,221	\$159,069,000
Asian Indian	881	0.92%	\$772,969,000	0.52%	427	\$729,963,000	2,513	\$77,946,000	454	\$43,006,000
Chinese	461	0.48%	\$584,407,000	0.39%	212	\$566,187,000	1,914	\$50,240,000	249	\$18,220,000
Filipino	259	0.27%	S		38	S	c	S	221	S
Japanese	55	0.06%	\$12,902,000	0.01%	22	\$11,793,000	144	\$3,479,000	34	S
Korean	371	0.39%	\$171,553,000	0.11%	161	\$148,678,000	1,212	\$23,747,000	210	\$22,875,000
Vietnamese	856	0.90%	\$33,168,000	0.02%	43	\$7,468,000	80	\$1,450,000	813	\$25,700,000
Other Asian	460	0.48%	\$220,198,000	0.15%	142	\$170,090,000	1,190	\$41,930,000	318	S
Native Hawaiian and Other Pacific Islander	63	0.07%	\$9,037,000	0.01%	7	\$6,351,000	35	\$1,591,000	56	\$2,686,000
Some other race	1,323	1.39%	\$81,849,000	0.05%	58	\$35,180,000	516	\$9,755,000	1,265	\$46,669,000
Hispanic	2,446	2.56%	\$370,261,000	0.25%	186	\$293,943,000	3,192	\$80,509,000	2,260	\$76,318,000
Mexican, Mexican American, Chicano	1,425	1.49%	\$225,485,000	0.15%	90	\$180,998,000	1,962	\$50,580,000	1,334	\$44,487,000
Puerto Rican	194	0.20%	\$14,369,000	0.01%	6	\$10,210,000	198	\$7,711,000	188	\$4,159,000
Cuban	113	0.12%	\$15,134,000	0.01%	39	S	c	S	75	S
Other Hispanic, Latino, or Spanish	681	0.71%	\$108,549,000	0.07%	40	\$84,178,000	752	\$17,662,000	640	\$24,372,000
Equally Hispanic/non-Hispanic	44	0.05%	\$21,376,000	0.01%	20	S	c	S	24	\$2,096,000
Non-Hispanic	90,629	94.97%	\$42,913,439,000	28.76%	11,455	\$40,260,497,000	173,304	\$6,835,659,000	79,174	\$2,652,942,000
Female-owned	45,031	47.19%	\$4,189,146,000	2.81%	2,208	\$3,452,172,000	22,936	\$821,853,000	42,823	\$736,974,000
Male-owned	43,633	45.72%	\$36,950,618,000	24.76%	8,209	\$35,177,051,000	141,865	\$5,735,119,000	35,424	\$1,773,567,000
Equally male-/female-owned	4,454	4.67%	\$2,165,312,000	1.45%	1,243	\$1,944,497,000	11,944	\$368,653,000	3,211	\$220,815,000
Veteran-owned	9,486	9.94%	\$11,464,480,000	7.68%	1,172	\$11,216,895,000	27,780	\$972,702,000	8,314	\$247,585,000
Equally veteran-/nonveteran-owned	988	1.04%	\$904,360,000	0.61%	369	\$860,511,000	4,664	\$151,469,000	619	\$43,849,000
Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	2,314	2.42%	\$105,920,434,000	70.98%	1,961	\$105,833,256,000	247,465	\$12,611,560,000	354	S

S= Insufficient Data

City of Memphis, TN Survey of Business Owners Data, 2012

Ownership Type	Total Number of Firms	% of Total Firms	Sales, receipts, or value of shipments - All Firms	Portion of Total Receipts	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees	Number of paid employees for pay period including March 12	Annual payroll	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees
All firms - Classifiable and nonclassifiable	70,891		\$128,619,053,000		10,520	\$126,889,328,000	355,984	\$16,720,785,000	60,370	\$1,729,724,000
All firms classifiable by gender, ethnicity, race, and veteran status	68,846	97.12%	\$36,567,189,000	28.43%	8,748	\$34,915,552,000	145,907	\$5,887,102,000	60,098	\$1,651,637,000
White	26,285	37.08%	\$33,532,333,000	26.07%	7,173	\$32,489,596,000	132,551	\$5,526,616,000	19,113	\$1,042,736,000
Black or African American	39,864	56.23%	\$1,070,018,000	0.83%	798	\$555,011,000	7,664	\$171,632,000	39,066	\$515,008,000
American Indian and Alaska Native	607	0.86%	\$102,662,000	0.08%	63	\$83,235,000	249	\$8,202,000	544	\$19,427,000
Asian	1,933	2.73%	\$1,843,553,000	1.43%	734	\$1,770,845,000	5,366	\$166,580,000	1,199	\$72,708,000
Asian Indian	490	0.69%	\$621,484,000	0.48%	298	\$604,634,000	1,750	\$58,938,000	192	\$16,849,000
Chinese	261	0.37%	\$517,446,000	0.40%	143	\$507,159,000	1,394	\$38,136,000	118	\$10,287,000
Filipino	182	0.26%	S		29	S	c	S	152	S
Japanese	43	0.06%	\$12,338,000	0.01%	22	\$11,793,000	144	\$3,479,000	21	\$545,000
Korean	273	0.39%	\$144,327,000	0.11%	131	\$126,762,000	930	\$19,488,000	142	\$17,565,000
Vietnamese	514	0.73%	\$24,652,000	0.02%	34	\$6,661,000	68	\$1,274,000	480	\$17,992,000
Other Asian	281	0.40%	\$167,913,000	0.13%	111	\$155,414,000	983	\$37,504,000	170	S
Native Hawaiian and Other Pacific Islander	36	0.05%	S		6	S	a	S	30	S
Some other race	1,045	1.47%	\$53,153,000	0.04%	38	\$23,404,000	325	\$7,139,000	1,007	\$29,749,000
Hispanic	1,933	2.73%	\$242,561,000	0.19%	155	\$196,415,000	2,435	\$54,264,000	1,779	\$46,147,000
Mexican, Mexican American, Chicano	1,126	1.59%	\$129,517,000	0.10%	74	\$102,812,000	1,583	\$32,357,000	1,053	\$26,705,000
Puerto Rican	153	0.22%	\$13,188,000	0.01%	6	\$10,210,000	198	\$7,711,000	147	\$2,978,000
Cuban	101	0.14%	\$10,151,000	0.01%	36	\$7,024,000	96	\$2,025,000	65	S
Other Hispanic, Latino, or Spanish	531	0.75%	\$89,684,000	0.07%	39	\$76,369,000	557	\$12,171,000	491	\$13,314,000
Non-Hispanic	66,893	94.36%	\$36,316,350,000	28.24%	8,587	\$34,712,000,000	143,414	\$5,828,133,000	58,306	\$1,604,350,000
Female-owned	35,710	50.37%	\$3,514,366,000	2.73%	1,632	\$3,000,800,000	18,488	\$695,028,000	34,078	\$513,566,000
Male-owned	30,568	43.12%	\$31,476,289,000	24.47%	6,268	\$30,458,727,000	119,848	\$4,959,745,000	24,300	\$1,017,562,000
Equally male-/female-owned	2,567	3.62%	\$1,576,533,000	1.23%	847	\$1,456,025,000	7,571	\$232,329,000	1,720	\$120,509,000
Veteran-owned	6,795	9.59%	\$10,655,189,000	8.28%	852	\$10,509,431,000	24,071	\$837,542,000	5,943	\$145,758,000
Equally veteran-/nonveteran-owned	591	0.83%	\$717,125,000	0.56%	268	\$679,316,000	3,814	\$131,815,000	323	S
Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	2,045	2.88%	\$92,051,864,000	71.57%	1,772	\$91,973,777,000	210,078	\$10,833,683,000	272	S

S= Insufficient Data

Shelby County, TN Survey of Business Owners Data, 2007

Ownership Type	Total Number of Firms	% of Total Firms	Sales, receipts, or value of shipments - All Firms	Portion of Total Receipts	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees	Number of paid employees for pay period including March 12	Annual payroll	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees
All firms - Classifiable and nonclassifiable	76,350		\$110,852,370,000		14,684	\$108,309,024,000	455,846	\$18,779,195,000	61,666	\$2,543,346,000
All firms classifiable by gender, ethnicity, race, and veteran status	73,390	96.12%	\$33,827,877,000	30.52%	12,267	\$31,389,055,000	175,130	\$6,252,174,000	61,123	\$2,438,823,000
White	46,606	61.04%	\$31,595,355,000	28.50%	10,744	\$29,756,905,000	163,432	\$5,964,090,000	35,862	\$1,838,450,000
Black or African American	23,586	30.89%	\$1,192,991,000	1.08%	832	\$725,226,000	6,075	\$149,745,000	22,753	\$467,766,000
American Indian and Alaska Native	264	0.35%	\$176,985,000	0.16%	43	\$153,358,000	403	\$16,858,000	221	\$23,627,000
Asian	2,580	3.38%	\$800,849,000	0.72%	592	\$696,338,000	3,973	\$101,444,000	1,988	\$104,511,000
Asian Indian	687	0.90%	\$228,872,000	0.21%	277	\$184,985,000	1,673	\$43,848,000	S	S
Chinese	531	0.70%	\$255,468,000	0.23%	107	\$239,407,000	917	\$26,070,000	424	\$16,061,000
Filipino	S	S	S	S	S	S	S	S	S	S
Japanese	54	0.07%	\$11,612,000	0.01%	7	\$8,677,000	109	\$1,854,000	S	S
Korean	S	S	S	S	S	S	S	S	S	S
Vietnamese	615	0.81%	\$34,608,000	0.03%	19	\$19,001,000	92	\$1,541,000	596	\$15,607,000
Other Asian	280	0.37%	\$88,623,000	0.08%	48	\$75,783,000	434	\$10,544,000	233	\$12,840,000
Native Hawaiian and Other Pacific Islander	48	0.06%	\$560,000	0.00%	0	\$0	0	\$0	48	\$560,000
Samoan	S	S	S	S	S	S	S	S	S	S
Some other race	S	S	S	S	S	S	S	S	S	S
Hispanic	1,304	1.71%	\$237,388,000	0.21%	128	\$154,441,000	1,328	\$37,632,000	1,176	\$82,946,000
Mexican, Mexican American, Chicano	770	1.01%	\$140,812,000	0.13%	74	\$74,856,000	682	\$19,028,000	697	\$65,955,000
Puerto Rican	83	0.11%	\$13,470,000	0.01%	14	\$11,688,000	228	\$5,714,000	69	\$1,782,000
Cuban	34	0.04%	\$17,012,000	0.02%	5	\$16,433,000	93	\$3,130,000	S	S
Other Hispanic, Latino, or Spanish	397	0.52%	\$66,075,000	0.06%	34	\$51,465,000	326	\$9,760,000	363	\$14,611,000
Equally Hispanic/non-Hispanic	S	S	S	S	S	S	S	S	S	S
Non-Hispanic	71,927	94.21%	\$33,376,051,000	30.11%	12,104	\$31,022,479,000	173,686	\$6,209,177,000	59,824	\$2,353,573,000
Female-owned	23,491	30.77%	\$2,540,641,000	2.29%	1,870	\$2,105,774,000	17,456	\$486,998,000	21,621	\$434,867,000
Male-owned	40,456	52.99%	\$28,484,989,000	25.70%	8,441	\$26,881,263,000	139,720	\$5,291,236,000	32,015	\$1,603,725,000
Equally male-/female-owned	9,443	12.37%	\$2,802,248,000	2.53%	1,956	\$2,402,017,000	17,953	\$473,940,000	7,487	\$400,230,000
Veteran-owned	10,213	13.38%	\$6,771,795,000	6.11%	1,698	\$6,419,347,000	24,777	\$965,280,000	8,515	\$352,448,000
Equally veteran-/nonveteran-owned	3,036	3.98%	\$1,065,871,000	0.96%	563	\$917,425,000	6,823	\$212,556,000	2,473	\$148,445,000
Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	2,960	3.88%	\$77,024,493,000	69.48%	2,417	\$76,919,970,000	280,716	\$12,527,020,000	543	\$104,523,000

S= Insufficient Data

City of Memphis, TN Survey of Business Owners Data, 2007

Ownership Type	Total Number of Firms	% of Total Firms	Sales, receipts, or value of shipments - All Firms	Portion of Total Receipts	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees	Number of paid employees for pay period including March 12	Annual payroll	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees
All firms - Classifiable and nonclassifiable	52,130		\$92,879,524,000		11,156	\$91,323,558,000	379,459	\$15,957,270,000	40,973	\$1,555,965,000
All firms classifiable by gender, ethnicity, race, and veteran status	49,664	95.27%	\$27,382,507,000	29.48%	9,074	\$25,912,078,000	138,844	\$5,175,554,000	40,590	\$1,470,429,000
White	27,695	53.13%	\$25,683,316,000	27.65%	7,782	\$24,610,560,000	128,951	\$4,935,202,000	19,913	\$1,072,756,000
Black or African American	19,895	38.16%	\$1,001,500,000	1.08%	737	\$666,434,000	5,147	\$135,034,000	19,157	\$335,066,000
American Indian and Alaska Native	234	0.45%	\$169,445,000	0.18%	40	\$153,268,000	386	\$16,816,000	S	S
Asian	1,574	3.02%	\$471,389,000	0.51%	472	\$432,376,000	3,156	\$70,816,000	1,102	\$39,013,000
Asian Indian	398	0.76%	\$171,092,000	0.18%	216	\$164,039,000	1,555	\$39,518,000	182	\$7,053,000
Chinese	339	0.65%	\$176,981,000	0.19%	71	\$166,714,000	488	\$11,974,000	S	S
Filipino	S	S	S	S	S	S	S	S	S	S
Japanese	25	0.05%	\$10,914,000	0.01%	7	\$8,677,000	109	\$1,854,000	S	S
Korean	272	0.52%	\$51,172,000	0.06%	120	\$44,759,000	467	\$6,938,000	152	\$6,413,000
Vietnamese	401	0.77%	\$18,078,000	0.02%	16	\$11,255,000	71	\$887,000	385	\$6,823,000
Other Asian	172	0.33%	\$48,318,000	0.05%	42	\$40,043,000	353	\$7,814,000	130	\$8,275,000
Native Hawaiian and Other Pacific Islander	S	S	S	S	S	S	S	S	S	S
Some other race	S	S	S	S	S	S	S	S	S	S
Hispanic	909	1.74%	\$160,658,000	0.17%	88	\$98,190,000	871	\$25,062,000	821	\$62,469,000
Mexican, Mexican American, Chicano	529	1.01%	\$78,832,000	0.08%	46	\$25,064,000	294	\$8,493,000	S	S
Puerto Rican	61	0.12%	\$11,084,000	0.01%	S	S	S	S	50	\$1,433,000
Cuban	32	0.06%	\$15,843,000	0.02%	3	D	b	D	S	S
Other Hispanic, Latino, or Spanish	268	0.51%	\$54,880,000	0.06%	27	\$48,209,000	293	\$9,009,000	241	\$6,671,000
Equally Hispanic/non-Hispanic	99	0.19%	\$25,773,000	0.03%	9	D	a	D	S	S
Non-Hispanic	48,656	93.34%	\$27,196,076,000	29.28%	8,978	\$25,790,172,000	137,960	\$5,149,798,000	39,679	\$1,405,903,000
Female-owned	16,556	31.76%	\$2,083,196,000	2.24%	1,385	\$1,782,212,000	12,876	\$381,730,000	15,171	\$300,984,000
Male-owned	27,286	52.34%	\$23,612,549,000	25.42%	6,439	\$22,634,414,000	112,576	\$4,456,135,000	20,847	\$978,135,000
Equally male-/female-owned	5,822	11.17%	\$1,686,762,000	1.82%	1,251	\$1,495,452,000	13,392	\$337,688,000	4,572	\$191,310,000
Veteran-owned	6,815	13.07%	\$5,974,387,000	6.43%	1,404	\$5,774,530,000	21,120	\$821,678,000	5,411	\$199,858,000
Equally veteran-/nonveteran-owned	1,598	3.07%	\$827,721,000	0.89%	356	\$756,116,000	5,490	\$177,733,000	S	S
Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	2,466	4.73%	\$65,497,017,000	70.52%	2,082	\$65,411,480,000	240,616	\$10,781,716,000	S	S

S= Insufficient Data

Source: US Census Bureau, Survey of Business Owners, <https://www.census.gov/econ/sbo/getdata.html>

Data Release Dates: December 2010 and December 2015

SB0700CSA01: Statistics for All U.S. Firms by Industry, Gender, Ethnicity, and Race for the U.S., States, Metro Areas, Counties, and Places
Universe Description

The universe for the 2007 and 2012 Survey of Business Owners (SBO) includes all U.S. firms operating during 2007 and 2012 with receipts of \$1,000 or more which are classified in the North American Industry Classification System (NAICS) sectors 11 through 99, except for NAICS 111, 112, 481111, 482, 491, 525, 813, 814, and 92 which are not covered. Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. total.

[NOTE: Includes firms with paid employees and firms with no paid employees. Data are based on the 2007 and 2012 Economic Census, and the estimates of business ownership by gender, ethnicity, race, and veteran status are from the 2007 and 2012 Survey of Business Owners. Detail may not add to total due to rounding or because a Hispanic firm may be of any race. Moreover, each owner had the option of selecting more than one race and therefore is included in each race selected. Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. and state totals for all sectors. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see Survey Methodology.]