

Greater Memphis Chamber
Bragging Rights
May 2012



GREATER MEMPHIS CHAMBER

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Size

Greater Memphis is a leading metropolitan urban area.

- Largest city in Tennessee, 3rd-largest city in the Southeast and 20th largest city in the U.S. (Source: 2010 Census)
- The City of Memphis population is 646,889. The population in the City of Nashville is 601,222 (Source: 2010 Census).
- The City of Memphis has a larger population than the following cities:
 - Atlanta, GA
 - St. Louis, MO
 - Boston, MA
 - Seattle, WA
 - Denver, CO
 - Washington D.C.
- Memphis' 8-county metro area is the 41st largest in the U.S. with a population of over 1.3 million
- Memphis Metro economy (GMP – Gross Metro Product) is larger than that of 12 states and is ranked 44th out of 366 metro areas, based on 2010 data. The GMP for 2010 was over \$65 billion.

Transportation and Logistics

Greater Memphis has world class transportation infrastructure.

- International gateway for product export and import via four Foreign Trade Zones.
- Home to the FedEx World Hub and major hubs for UPS and DHL.
- More experienced logistics workers per capita than any other US city.
- Memphis was ranked as the “Top Logistics, Distribution and Shipping Hub” in the United States by *Business Facilities* magazine in 2011.
- In 2008, 2009 and the first half of 2010, Memphis exported more paper and related products than any other US metro.
- Memphis ranked 23rd out of 100 U.S. metros in total value of products exported.

RUNWAY: MEMPHIS INTERNATIONAL AIRPORT

- Known worldwide as Memphis: **America’s Aerotropolis**
- Home to the world’s busiest cargo airport in North America more than 19 years.
- In 2011, Memphis International Airport ranked 1st by airfreight carriers in *Air Cargo* magazine’s “Air Cargo Excellence (ACE) Survey for North America,” in the 1 million tons or more category.
- In 2009, ranked as the 8th in the nation for on-time arrivals of commercial flights by the Brookings Institute.
- *Travel + Leisure* ranked Memphis International Airport as the 2nd safest airport in the nation in 2011.
- The largest economic driver in the state of Tennessee with an economic impact of \$28.6 billion annually
- Pinnacle Airlines operates one of the world’s largest CRJ fleets from Memphis International Airport.
- More than 196 passenger flights daily, with direct service to 61 destinations.
- Offers non-stop service to Toronto, Cancun and Amsterdam Schiphol – one of Europe’s busiest airports
- Named as one of the top five for Airports with the Best Fast Food by *Jaunted.com*, a website Hosted by Conde’ Nast.
- 35th busiest passenger airport in the United States.
- Weather does not impact operations at Memphis International Airport 99.5% of the time.
- Memphis is one of Delta Air Lines seven hubs in the United States. Delta Air Lines was named “Best Overall Airline” in 2011 based on a survey of corporate travel managers in *Business Travel News*.



ROADS

- The nation's 3rd-busiest trucking corridor (I-40 between Little Rock and Memphis) connects the Atlantic and Pacific Coasts and runs directly through Memphis.
- Memphis is the Half way point of the new 2,600-mile, I-69 superhighway connecting Canada to Mexico currently under construction.
- In 2010, Tennessee ranked third with the nation's "Best Roads" by *Overdrive* magazine.
 - Tennessee's stretch of I-40 was also ranked as the nation's "Best Highway Segment" by *Overdrive* magazine in 2010 for the fourth consecutive year.

RAIL

- Memphis is the 3rd-largest rail center in the United States behind Chicago and St. Louis.
 - Memphis is one of four US cities with service offered from five Class one railroads: BNSF, Canadian National, CSX, Norfolk Southern and Union Pacific
- Memphis is home to five of the largest wide-span cranes in the country because of BNSF's \$200 million newly expanded intermodal facility.
- Home to six fully operational rail yards with a total current container capacity of more than 2 million annual lifts.
- By train, Memphis can reach 45 states (including Canada and Mexico) within 2 days.
- Single system shipment to all 48 contiguous states, Alaska, Mexico, and Canada.

RIVER

- The International Port of Memphis is the 4th largest inland port in the United States and 2nd largest inland port on the shallow draft portion of the Mississippi River.
- The Port of Memphis ranked 19th in 2009 for total domestic trade by cargo volume in the United States.
- U.S. Customs collects more import duties from the Port of Memphis than most major US sea ports, including the port of New Orleans.
- The largest still water harbor on Mississippi.
- Port of Memphis handles more than 16 million tons annually
- The International Port of Memphis is also home to the Valero petroleum refinery, the only refinery in the State of Tennessee.



Business Climate

Memphis has a top-rated business climate.

- The Memphis metro area was ranked 3rd of the top 100 metro areas for job growth in the fourth quarter of 2011 by the Brookings Institute MetroMonitor.
- The Gallup Job Creation Index ranked the Memphis metro area 3rd for the most hiring in 2011 among the top 50 largest MSAs, with a 38% of companies reported to be hiring.
- The Greater Memphis Chamber economic development team was awarded the 2011 “Excellence in Economic Development Award” by the National Site Selectors Guild.
- In 2010, *Site Selection* magazine named Memphis as the 9th Top 10 Metro Area.
- One of *Inc.* magazine’s “Best Places for Doing Business in America.”
- One of the top 15 U.S. Metro areas for European-based company expansions according to *Expansion Management* magazine.
- Memphis is one of the top Milken Institute/Greenstreet Real Estate Partners “2010 Best Performing Cities - 200 Largest Metros.”
- Memphis ranked 30th out of 101 metro areas in MarketWatch’s 2010 annual "Best Cities for Business" survey.
- *Site Selection* magazine named Memphis Light Gas and Water as one of the top-performing utilities in the country for 2010.
- Tennessee ranked 8th on *Site Selection* magazine’s November 2011 list of “Top U.S. Business Climates.”
- Chief Executive Group named Tennessee the “4th Best State for Business 2012.”
- The Greater Memphis Chamber was named one of the “Top Groups of 2010” for economic development by *Site Selection* Magazine.
- The location of Electrolux’s new North American Cooking Products manufacturing center in Memphis was named the number three “Top Deal of 2010” by *Site Selection* magazine, bringing \$190 million in investment and creating 1,200 jobs.
- Shelby County was named the top county in the Mississippi Corridor based on number of new projects from July 2009 – December 2010 by *Site Selection* Magazine.
- The Mid-South Minority Business Council Continuum was selected by the U.S. Department of Commerce to operate the first Minority Business Development Agency in Tennessee.
 - The MMBC Continuum was awarded the 2011 Advocate of the Year Award by the U.S. Department of Commerce MBDA, Southeast Region.

Greater Memphis has an impressive and growing list of world-class corporate citizens.

- 3 *Fortune* 500 world headquarters:
 - **FedEx**
 - **International Paper**
 - **AutoZone**

- World HQ for 2 of *Fortune's* "Best Companies to work for" (2011)
 - **Baker Donelson (#50 overall)**
 - **St. Jude (#80 overall)**

- World HQ for three of *Fortune's* "World's Most Admired" (2011)
 - **FedEx (#8 overall)**
 - **FedEx (#2 for Delivery)**
 - **International Paper (#2 overall) for Forest and Paper Products**
 - **ServiceMaster (#4 overall) for Diversified Outsourcing Services**

- World HQ for four of *Forbes* list of "The World's 2000 Largest Public Companies" (2011)
 - **Fedex**
 - **International Paper Co.**
 - **Autozone, Inc.**
 - **First Horizon National Corp.**

- World HQ for 2 of *Fortune's* "Global 500" (2011)
 - **FedEx (#74 in the US, #260 overall)**
 - **International Paper (#107 in the US, #386 overall)**

- World HQ for 4 of *Industry Week's* "U.S. 500" (2011)
 - **International Paper (#44)**
 - **Mueller Industries Inc. (#317)**
 - **Thomas & Betts Corp. (#322)**
 - **Verso Paper Corp. (#368)**

- Memphis is home to two 2010 *Black Enterprise* 100's Companies
 - **Lexus of Memphis**
 - **Tri-State Bank**

- **First Horizon** was named the 2nd "Best Employers for Workers Over 50" from *AARP* in 2009.
 - Since 1995, **First Horizon** has been named one of the "100 Best Places to Work" by *Working Mother* magazine.

- **FedEx** ranked 23th in a 2009 Harris Interactive RQ Study that measures corporate reputation.
 - **FedEx** has been cited among *Fortune* magazine's "100 Best Companies to Work For" in 2010. *Fortune* also recognized FedEx for its commitment to diversity and women.
 - **FedEx** is the largest company by number of employees on the list and has been included among the 100 Best Companies to Work For in 12 of the past 13 years.
 - *Computer World* magazine lists **FedEx** as one of the 100 "Best Place to Work in IT."
 - **FedEx Express**, the airline for FedEx, was named the 5th "Best Company in the World to Work For" by Great Places to Work, a global research, consulting and training firm.
 - **FedEx** ranks 13th on the 2011 *InformationWeek* 500, a listing of the most innovative users of business technology in the United States.



- **International Paper** was named one of *Ethisphere's* "World's Most Ethical Companies" for 2011.
 - *Computer World* lists **International Paper** as the 59th "Best Place to Work in IT" (2011).
- The **Carrier** plant in Collierville was one of only 10 manufacturing plants awarded *Industry Week's* "Best Plant 2011" Award.
- *Corporate Knights'* 2011 "Global 100 Most Sustainable Corporations in the World" companies with a Memphis presence are:
 - **Sims Metal Management Ltd.** (#11 overall)
 - **Philips Lighting** (#12)
 - **Schneider Electric** (#26)
 - **Mitsubishi** (#35)
 - **Johnson Control, Inc.** (#64 overall)
 - **GlaxoSmithKline** (#74 overall)
 - **Baxter International Inc** (#86 overall)
- Over 20 companies with a Memphis area presence were named as *Corporate Responsibility Magazine's* "100 Best Corporate Citizens for 2011". Some of those companies include:
 - **Nike, Inc.** (#10 overall)
 - **Cummins, Inc.** (#48 overall)
 - **Verizon Communications** (#56 overall)
 - **Medtronic, Inc.** (#66 overall)
 - **International Paper** (#76 overall)
- Over 50 Memphis area companies were ranked in *Newsweek's* Top 500 U.S. Green Companies for 2010, including:
 - **Johnson and Johnson** (#6 overall)
 - **SAIC** (#44 overall)
 - **Medtronic** (#55 overall)
 - **FedEx** (#122 overall)
 - **Nike, Inc.** (#243 overall)
 - **International Paper** (#333 overall)
 - **St. Jude Medical** (#278 overall)
- Entrepreneur's 2012 Franchise 500 Rankings
 - **ServiceMaster Clean** (#40 overall, #9 Top Homebased Franchises and #37 America's Top Global Franchises)
 - **Merry Maids** (#66 overall, # 59 America's Top Global Franchises)
 - **Amerispec** (#191 overall, #29 Low Cost Franchises, #45 Top Homebased Francises, #149 America's Top Global Franchises)
 - **Furniture Medic** (#363 overall, and #85 Top Homebased Franchises)
 - **Lil' Angels Photography** (#464 overall)
- *Forbes* magazine ranked **Merry Maids** (a ServiceMaster company) #8 on their 2012 "Top 20 Franchises for the Buck" list.



- Sixteen Memphis area companies were ranked among the 2011 “Inc 5000” list, which annually ranks the fastest growing private companies in the U.S. Some of these companies include:
 - **Monogram Food Solutions** (#1,159)
 - **AIL** (#1,398)
 - **Duncan-Williams Inc.** (#1,544)
 - **Mone’t** (#1,725)
 - **Remit Data** (#2,251)

- Memphis is home to major operations for more than 200 foreign-owned companies.

- Memphis’ corporate citizens include world-renowned companies Ducks Unlimited (World HQ), Elvis Presley Enterprises (World HQ), First Tennessee (World HQ), Hilton Hotels (Division HQ), Hunter Fan (World HQ), Lucite International (World HQ), Medtronic (Division HQ), Morgan-Keegan (Division HQ), Nike (Major Operations), Pinnacle Airlines (World HQ), Sharp Manufacturing of America (Division HQ), Smith & Nephew (Division HQ), Wright Medical Technologies (World HQ), Thomas & Betts (World HQ) and Youth Villages (World HQ).



Entrepreneurship and Innovation

Greater Memphis is entrepreneurial.

Many great entrepreneurial ideas have been created, launched, and cultivated in Memphis. Imagine your life without a...

- **GROCERY STORES: Piggly Wiggly**, the Memphis-based grocery company, developed the first self-service grocery store in 1916.
- **RELIABLE, STANDARDIZED MOTEL SERVICE:** That's what Kemmons Wilson envisioned when he created the first **Holiday Inn** in Memphis, the **first modern hotel chain**.
- **TIME-SENSITIVE SHIPPING OPTIONS:** Since its founding in 1971, **FedEx** has revolutionized the logistics industry. Among FedEx's many firsts are:
 - The first company dedicated to overnight package delivery
 - The first express company to introduce the Overnight Letter
 - The first to offer 10:30 a.m. next-day delivery
 - The first to offer Saturday delivery and the first express company to offer time-definite service for freight
 - The first in the industry with money-back guarantees and free proof of performance, services that now extend to its worldwide network
- **Tri-State Bank** was founded in 1946 by Dr. J. E. Walker and his son A. Maceo Walker.
 - Tri-state Bank was and still is the largest African American run bank in Tennessee.
 - In 2010, Tri-State Bank ranked 17th by Black Enterprise Magazine in their B.E.100 list for Banks.
- **Robert Church** was the South's first African-American millionaire
 - In 1906, Church founded the Solvent Savings Bank and Trust Company. It was the first black-owned and operated bank in Memphis.
 - Robert Church developed Church Park, Memphis' only park for African Americans at that time.
- In 1923, Dr. J. E. Walker founded **Universal Life Insurance** in Mississippi
 - Universal Life Insurance relocated to Memphis in 1926.
 - In 1947, Universal Life Insurance became the second African American company in America to "attain million-dollar-capital status."
- According to *Entrepreneur* magazine, Memphis is one of the Top 10 cities to start and grow a business.
- Memphis ranked 11th on *Forbes*' 2011 "Best Cities for Minority Entrepreneurs" list.

OTHER MEMPHIS-GROWN INVENTIONS & COMPANIES INCLUDE:

- **The Hydraulic Lift:** Invented by an Italian immigrant to Memphis and was later adopted by German conglomerate ThyssenKrupp.
- **Greyhound & Continental Trailways** bus lines ran across North America from humble beginnings in Memphis.
- **Schering Plough** – known for Coppertone, Afrin, Dr. Shoals, among many other over-the-counter products.
- Memphis has also contributed to sports innovation with the 1st not-for-profit sports team & stadium – the **Memphis Redbirds** AAA baseball team and AutoZone Park.



Healthcare and Bioscience

Greater Memphis is an emerging medical & bioscience center.

- Shelby County is the 4th-largest orthopedic device manufacturing center in the U.S.
 - Divisional or corporate headquarters to orthopedic and medical device leaders Medtronic, Smith & Nephew and Wright Medical.
- Founded by the late entertainer Danny Thomas, Memphis is home to **St. Jude Children's Research Hospital**. St Jude is:
 - The premier center for the research and treatment of pediatric cancer and other catastrophic childhood diseases.
 - St. Jude was ranked as the top hospital in the country for Children's Cancer on *U.S. News and World Report's* "Best Hospitals in the U.S." list in 2010.
 - ALSAC/St. Jude is America's 2nd-largest health-care charity.
 - The first and only pediatric cancer center to be designated as a Comprehensive Cancer Center by the National Cancer Institute.
 - Ranked 2nd in the 2010 "Best Places to Work in Academia- Top 40 US Institutions" list by *The Scientist* magazine.
 - Harris Interactive ranked St. Jude #1 as Most Trusted Non-Profit in 2010.
 - Employs more than 3,200 clinicians, researchers, postdoctoral fellows, administrators and information technology specialists from around the globe, including Peter Doherty, PhD, of the Department of Immunology. Dr. Doherty was awarded the Nobel Prize for Physiology or Medicine for key discoveries he made about the workings of the immune system.
 - Named the top Pediatric Cancer Care Hospital in the nation by *Parents* magazine in 2009.
 - Ranked on *Forbes'* list of "200 Largest U.S. Charities" in 2010 and 2011.
 - Ranked 80th on *Fortune* magazine's "100 Best Companies to Work" for in 2011.
- Memphis is home to the **Church Health Center (CHC)**, a faith-based clinic that provides quality, affordable healthcare to 50,000 working, uninsured people and their families. In the United States, the CHC is the largest faith-based clinic of its kind.
- **University of Tennessee's Health Science Center**, one of four medical schools in the State of Tennessee, has recently spun off two new bioscience companies that are making national headlines:
 - **GTx** – a biopharmaceutical company dedicated to men's health
 - **Luminex** – a bioscience technologies company that made headlines with THE VEINVIEWER, recognized by *Time* Magazine as one of the most innovative medical inventions of 2004.
- **UT / Baptist Research Park** currently under construction – 1.2 million square feet of lab research, education and business development space, is expected to be completed in six phases over a 10-year period, allowing flexibility to meet current and future bioscience needs.
- **The Regional Medical Center at Memphis**, "The Med" is the 3rd busiest Level 1 Trauma Center in the nation.



- **Baptist Memorial Hospital** has six metro hospitals, the Mid-South's hospice house and an expanding number of physician partnerships and clinical specialties.
 - Baptist Women's Hospital was one of only three hospitals in the nation to receive the American Hospital Association's Quest for Quality Prize™ in 2006.
 - Baptist ranked 11th on SDI's "Top 100 Integrated Healthcare Networks 2011" list and 3rd on SDI "Top 10 South" list.
 - Baptist was named as a "Best Value" by Data Advantage's Hospital Value Index in 2009.
 - Baptist Memorial Hospital has ranked in the top 5 percent of HealthGrades' annual "Quality in America Study" of all non-federal hospitals in the U.S. In 2009, Baptist received Specialty Excellence Awards for cardiac surgery, stroke, pulmonary, emergency medicine and critical care.
 - In 2011, Baptist Memorial Hospital-Memphis received the HealthGrades Distinguished Hospital for Clinical Excellence Award. This is the third straight year Baptist Memorial Hospital-Memphis has received this award for overall quality.
 - Mid-Southerners have selected Baptist Memorial Hospital in Memphis as their preferred hospital choice for quality in the National Research Corp.'s annual Healthcare Market Guide Study's "Consumer Choice" award for 15 years in a row.
 - Baptist Memorial Hospital-Memphis had the best patient satisfaction rates in the Mid-south on the Centers for Medicare & Medicaid Services Hospital Compare Web site for 2010.
 - Baptist Desoto was named the 2010 Hospital of the Year by the Mississippi Nurses Association.

- **Methodist Le Bonheur Healthcare** operates seven hospitals in the Memphis area, including Le Bonheur Children's Medical Center - the Mid-South's premier pediatric health care provider.
 - Methodist University Hospital conducts the Mid-South's only minimally invasive integrated surgical procedure that removes colon polyps.
 - Methodist ranked 35th on SDI's "Top 100 Integrated Healthcare Networks 2011 list" and 10th on SDI "Top 10 South" list.
 - Methodist University Hospital and Baptist Memorial Hospital-Memphis ranked as two of the top 125 hospitals in the nation by Consumers' Checkbook in their 2009 Consumers' Guide to Hospitals.
 - Methodist ranked 29th for the specialty of orthopedic care on the *U.S. News and World Report's* 2011 Best Hospitals list.
 - In 2009, Methodist Le Bonheur Healthcare earned nine awards from the Hospital Quality Incentive Demonstration (HQID) project and Centers for Medicare & Medicaid Services (CMS).
 - In 2009, Methodist University Hospital earned the Gold Seal of Approval™ from The Joint Commission for two Center of Excellence programs: stroke and heart attack.
 - In 2011, Methodist University Hospital was among 306 hospitals recognized by the National Learning Congress on Organ Donation and Transplantation. Methodist has sustained a 75% donation rate among eligible donors.



Education and Talent

Greater Memphis is focused on building and retaining world class talent.

- MPACT Memphis is a national model for the retention and engagement of today's diverse generation of creative young professionals. Memphis boasts multiple business and entrepreneurial incubators.
 - EmergeMemphis
 - LaunchMemphis
 - FedEx Institute of Technology
 - MMBC's Center for Emerging Entrepreneurial Development (C.E.E.D.)
 - Innova (subsidiary of the Memphis BioWorks Foundation)
- A culture of encouraging and cultivating talent is offered through structured programs like:
 - Leadership Academy
 - Leadership Memphis
 - NEXUS Leadership

Greater Memphis is focused on education.

POSTSECONDARY EDUCATION AND TRAINING

- **The University of Memphis:**
 - The Cecil C. Humphreys School of Law boasts the highest passing rate for the Bar Exam in the State of Tennessee.
 - The law school was ranked as a Best Value Law School by *National Jurist Magazine* in 2010.
 - The *Princeton Review* ranked the law school 8th for “Best Quality of Life.”
 - Ranked on Princeton Review's 2011 Guide to 311 Green Colleges.
 - *U.S. News & World Report's* 2011 list for “America's Best Graduate Schools” ranks the University of Memphis Graduate programs as:

Audiology #6	Math #119
Biological Sciences #220	Nursing #193
Clinical Psychology #71	Psychology #117
Education #127	Public Affairs #100
Fine Arts #150	Rehabilitation Counseling #17
Law Schools #140	Speech-Language Pathology #12
 - The Fogelman College of Business and Economics is listed as one of the “Best Business Schools” in the southeast by the *Princeton Review* (2012).
 - In 2010, *U.S. News and World Report* ranked the University of Memphis 12th for Best Colleges: Economic Diversity: National Universities
 - Ranked 100 out of 258 colleges and universities on Washington Monthly magazines 2010 College Guide.
 - Home to the University of Memphis Tigers basketball team, who played in the 2008 NCAA Championship.
 - In 2009, was named to the President's Higher Education Community Service Honor Roll by the Corporation for National and Community Service.
 - In 2010, ranked 52nd among other U.S. and Canadian universities for the research productivity of the management department in a joint study conducted by Texas A&M University and the University of Florida.



- Ranked 219th on *U.S. News and World Report's* 2011 "High School Counselor" rankings.
- **Christian Brothers University**
 - The first university in Memphis to grant a degree.
 - Ranked 21st on the *US News & World Report's* "Best Colleges 2011" list for Regional Universities (South).
 - Ranked 4th in diversity for the Best Southern Universities Granting Master's Degrees in on *U.S. News & World Report's* 2011 America's Best Colleges list.
 - In the past five years, CBU students achieved a 74% acceptance rate into medical school compared to 43% nationally and an 82% acceptance rate into pharmacy school compared to national rate of 50%.
 - More than 75% of CBU engineering students are employed in industry by the time they graduate.
 - Ranked among the "Best Southeastern Colleges" according to *The Princeton Review's 376 Best Colleges* guidebook (2012 edition)
- **Rhodes College**
 - Ranked #1 on *Newsweek's* ranking of "Most Service-Oriented Schools" in 2010 and 2011.
 - Ranked 15th on the Peace Corps' Southeast Region Top Schools list.
 - Ranked on the *Princeton Review's* 2011 Guide to 311 Green Colleges.
 - Finalist for the 2010 President's Higher Education Community Service Honor Roll.
 - Ranked 15th on "Most Beautiful Campus" list, and 19th on the "Study the Most" list in the *Princeton Review's 376 Best Colleges* guidebook (2012 Edition).
- **LeMoyne-Owen College**
 - LeMoyne Normal and Commercial School was founded in 1871 as an elementary school for freedmen and runaway slaves. In 1968, Owen Junior College and LeMoyne Colleges merged creating LeMoyne-Owen College.
 - LeMoyne-Owen is one of the nation's oldest historically black colleges.
- **Southwest Tennessee Community College**, the largest two-year college in Tennessee, offers more than 100 programs and areas of study.
 - Had a 100% pass rate for 2009 and 2010 Nursing Students' National Council Licensure Exam.
 - Ranked 40th in the nation in associate degrees to African Americans by Community College Week in 2009.
- **Memphis College of Art** is one of only four independent, regionally and nationally accredited art colleges in the south and is the only one to offer graduate degrees
 - Ranked 106th in the nation *U.S. News and World Reports* 2011 "America's Best Graduate Schools" for Fine Arts.
- **Victory University** is Memphis' only four-year interdenominational Christian liberal arts college.
 - Ranked 26th in diversity for Best Southern Baccalaureate Colleges on *U.S. News & World Report's* 2011 America's Best Colleges list.



HEALTH SCIENCE SCHOOLS

- Of the approximately 7,500 graduates each year from Memphis area colleges, 30% (over 2,200) earn bioscience-related degrees.
- **University of Tennessee Health Science Center** offers bachelor, masters and doctorate degrees from its School of Biomedical Engineering and Colleges of Allied Health Sciences, Dentistry, Graduate Health Sciences, Medicine, Nursing, Pharmacy and Social Work.
 - *U.S. News & World Report's* "America's Best Graduate Schools" 2011 rankings for the University of Tennessee Health Science Center are:

Best Research #78	Nursing-Anesthesia #32
Best Primary Care #72	Occupational Therapy #58 (2008)
Biological Sciences #100 (2010)	Pharmacy #16 (2008)
Nursing #44	Physical Therapy #44 (2008)
Physical Therapy #44 (2008)	
 - Ranked the 3rd on the American Physiological Society's 2011 ranking of physiology departments.
 - In 2010, UTHSC had a \$1.7 billion economic impact on the Memphis economy, and a \$2.3 billion impact on the Tennessee economy.
 - 96% of College of Pharmacy graduate pass the national board exam on the first try.
 - The College of Dentistry is home to the world's largest and most advanced preclinical laboratory.
- **Baptist Memorial College of Health Sciences** is an accredited four-year college that offers bachelor's degrees in nursing and health sciences.
 - Offers majors in seven fields: Nursing, Respiratory Care, Diagnostic Medical Sonography, Health Care Management, Nuclear Medicine Technology, Medical Radiography and Radiation Therapy Technology. Recently created the Pinnacle Health Care Management program that allows full-time workers with some college credits to earn a degree in 19 months.
- The **Southern College of Optometry** offers a Doctor of Optometry program that graduated 120 students in 2008. The college is also home to the *Eye Center* which is one of the largest and most clinically advanced facilities of its kind in the United States and serves approximately 60,000 patients each year. The school boasts a consistent 90% pass rate on the national board exam.



PRIMARY AND SECONDARY EDUCATION

- **Memphis City Schools**, the largest school system in Tennessee and the 23rd largest in the nation, offers a free education to adults and children of Memphis through 112 elementary schools, 36 middle/junior high schools, 9 charter schools, 35 high schools and 6 career and technology centers.
 - Is one of four school systems awarded a \$90 million grant from the Bill & Melinda Gates Foundation to fund the Teacher Effectiveness Initiative (TEI), a focused plan to improve teacher effectiveness in order to empower teachers for student success.
 - Employs 188 National Board Certified Teachers, more than any other school district in the State of Tennessee.
 - In May 2011, **Booker T. Washington High School** won the White House's Race to the Top High School Commencement Challenge, for the school's commitment and success in preparing students for college and careers. President Barack Obama gave the commencement speech for the graduating class on May 16, 2011.
 - **Douglass Elementary** was one of 200 schools in the nation to earn the highest award in education as a 2010 Blue Ribbon School of Excellence by the federal government.
 - **White Station High School** was named as one of the top 1,900 schools in the *Washington Post's* "High School Challenge" list.
 - In the 2010-2011 school year, Memphis City Schools seniors were awarded more than \$178 million in scholarships, and 17 seniors were recognized as National Merit Semifinalists.
 - In 2003, MCS' **Memphis Academy of Science and Engineering (MASE)** opened as Tennessee's first charter school. MASE is the largest charter school in Tennessee, offering a rigorous curriculum that emphasizes math and science.
 - In 2011, Memphis City Schools was designated one of the "Best Communities for Music Education" by the National Association of Music Merchants Foundation for the fourth time.

- **Shelby County Schools**, the 4th largest school system in Tennessee, offers a free education through 29 elementary school, 14 middle schools, and 8 high schools.
 - *Money Magazine* has recognized Shelby County Schools as one of the "Top 100 Schools Systems" in the United States.
 - For ten consecutive years Shelby County Schools system has been honored by School Match Inc. with the "What Parents Want Award."
 - **Houston High School** was named as one of the 1,500 Top High Schools in *Newsweek* magazine's "America's Top Public High Schools of 2011" list.
 - **Collierville High School** and **Houston High School** two of the top 1,900 high schools in the *Washington Post's* "High School Challenge" list, and in the top 2,000 high schools in the *U.S. News & World Report's* "Best High Schools Rankings."
 - From the graduating class of 2011, 13 seniors were awarded National Merit scholarships.



Quality of Life

Greater Memphis has a lively cultural, arts, sports and entertainment scene.

SPORTS

- Memphis is one of only thirty cities with an NBA Team. The **Memphis Grizzlies** celebrated their 10th season in Memphis, 15th in their history, in the 2010-2011 season. In 2010-2011, the Grizzlies made history by competing in the second round of the NBA Western Finals.
 - The Memphis Grizzlies economic impact to the Memphis community has been over \$223 million annually and a total of 1,534 direct and indirect jobs over the past ten years.
 - The **Memphis Grizzlies were ranked 9th** of 122 sports teams (from the NBA, MLB, NFL, and NHL) in the *ESPN the Magazine's* 2011 "Ultimate Standings" list. The Grizzlies were ranked 1st in the category "Bang for the Buck."
 - **Grizz**, the Grizzlies' mascot, was named **2011 NBA Mascot of the Year** at the league's annual mascot meeting.
- In 2010, the **Memphis Grizzlies Charitable Foundation** donated
 - Over \$425,000 in new grants to 15 Memphis-based non-profit organizations.
 - Since 2001 has contributed over \$24 million in grants to Memphis-area nonprofit organizations and schools.
 - In July 2011, the Foundation was nominated for Beyond Sport Awards' Sport Team of the Year, an international award for professional sport team charities.
- The *Sporting News* ranked Memphis as the 47th "Best Sports City" of 2010.
- Memphis is home to the **Memphis Redbirds**, the AAA affiliate of the St. Louis Cardinals.
 - Autozone Park, home of the Memphis Redbirds, was named as the nation's #1 minor league park in 2009 by *Baseball America* magazine.
- Memphis is a regular host on the PGA Tour for the annual St. Jude Classic presented by FedEx. The St. Jude Classic is the ONLY PGA event held in the state of Tennessee.
- Memphis is home to over 30 golf courses, public and private. **TPC Southwind**, home to the St. Jude Classic, ranks as the 4th toughest course in the PGA tour (2008). **Mirmichi**, a venture of Justin Timberlake, was named one of the 5 most environmentally friendly courses by *Mother Nature Network* in 2011.
- The **Regions Morgan Keegan Tennis Championship** is held each February at the Memphis Racquet Club, bringing in top tennis talent and raising funds for St. Jude.
- The nationally-televised **AutoZone Liberty Bowl** is one of the longest-running bowls. It is played each year in Memphis and benefits St. Jude Children's Research Hospital.
- **Memphis in May Triathlon** attracts more than 2,000 pro and amateur athletes from around the nation and world to compete in the 1.5K swim, 40K bike and 10K run event.
- The **St. Jude Marathon & Half Marathon** is a Boston-qualifying marathon benefiting St. Jude.
- The **Mike Rose Soccer Complex** is the nation's premier soccer facility sitting on 136.7 acres with 16 FIFA dimension fields and a 2,500-seat stadium. Soccer sporting events include the Blues City Blowout and the John Talley Showcase.



- Each year, thousands attend the **Southern Heritage Classic**, an annual football game held at Liberty Bowl Memorial Stadium between rival historically black universities Jackson State University and Tennessee State University. In addition to the game, the event includes concerts, tailgates, parades and a fashion show.

ARTS AND ENTERTAINMENT

- Indie Memphis was named by *MovieMaker Magazine* as one of the world's "25 Coolest Film Festivals" for 2009.
- In 2009, Memphis was named as the Society of American Travel Writers 6th Best North American City "For Live Music."
- Memphis has the honor of being home to more musicians per capita than any other city.
- *MovieMaker Magazine* ranked Memphis among the "Top 10 U.S. Cities for Moviemakers to Live" from 2006 - 2009 owing its ranking to strong state and local incentives, low production cost, a "crack film office," and the rich culture Memphis offers.
 - The Memphis and Shelby County Film and Television Commission's website, Filmmemphis.org, won second place among film commission websites at the 2011 Association of Film Commissioners International annual trade show.
- Memphis was named the 7th "Best City for Young Artists" in 2011 by *Flavorpill*, a cultural news website.
- Memphis was named as one of "America's Musical Cities" for the Blues in 2010 by *Forbes*.
- The **Memphis Symphony Orchestra's** concert season begins in September and performs their season finale during the Memphis in May festivities each year. The symphony is committed to community engagement programs that tie orchestra and citizens together – an effort that recently won one of four Mellon Foundation grants.
- **Opera Memphis** has been a Memphis tradition for more than 40 years and features Kallen Esperian, one of the world's greatest sopranos. Esperian has performed in some of the world's preeminent opera houses and with the world's most well-known opera singers, Luciano Pavarotti and Plácido Domingo.
 - Esperian is one of the Three Sopranos, the soprano counterpart to the Three Tenors.
- **The Orpheum** brings Broadway to Memphis through their Broadway Series with 8 to 10 touring performances every season. The Orpheum also hosts movie nights, comedy and musical performances and celebrated its 80th anniversary in 2008.
- The **Germantown Performing Arts Center** celebrated its 17th season in 2010.
- **Ballet Memphis** is celebrating its 24th season and was recently awarded a grant by the Andrew W. Mellon Foundation to explore possible initiatives for redefining midsize ballet companies in the nation.
- **The Brooks Museum of Art** is Tennessee's oldest and largest museum of fine and decorative arts.
- **The Dixon Gallery and Gardens** features 17 acres of beautiful gardens and an impressive art gallery that is home to an annual series of traveling exhibits.
- **The National Ornamental Metal Museum** is the only museum in the U.S. dedicated exclusively to the exhibition and preservation of fine metalwork.



ATTRACTIONS AND TOURISM

- Over 10 million tourists annually visit Memphis. Based on 2009 estimates, the collective spending injects over \$3.1 billion to the local economy each year.
- Memphis has approximately 246 hotels and over 23,000 rooms the Memphis area offers an array of hotels ranging from affordable hotels to luxury properties.
- Memphis was named a Dream Destination by *Time Life* in 2008.
- *Forbes Magazine* named Memphis one of the “10 Best Weekend Vacation Cities.”
- **Memphis Rock ‘n’ Soul Museum** is the first and only exhibition ever developed by the world renowned Smithsonian Institution in partnership with another museum. The museum is located at the legendary intersection of Highway 61, “The Blues Highway” and historic Beale Street at FedExForum.
- **Elvis Presley** was proud to call Memphis home. Today, his impact in the world of entertainment is still being felt and his iconic status is one of the things that has kept Memphis in the hearts and on the minds of music fans around the world. Elvis is considered the most successful solo artist worldwide, having sold over one billion records, with 150 different albums certified gold, platinum or multi-platinum by the Recording Industry Association of America.
 - **Elvis Presley's Graceland**, a National Historic Landmark, is visited by over 650,000 people a year from all over the world and serves as the centerpiece of the local tourism economy. The annual Elvis Week events in August draw thousands to Memphis for the celebration of the life and legacy of the King of Rock 'n' Roll.
- Memphis' 3,520-acre **Shelby Farms Park** is the 2nd largest urban county park in the United States. It receives about 500,000 annual visitors, and is in the top 100 most visited City Parks according to the Trust for Public Land. It is five times larger than New York City's Central Park.
- Trip Advisor LLC ranked the Memphis Zoo as “Top Zoo in the Nation” in 2008.
- The **Memphis Zoo** is also Tennessee's 4th most visited tourist attraction for 2010.
- The **Children's Museum of Memphis** was named the “Best Children's Museum” by *AAA Southern Travel Magazine*.
- The **Pink Palace Museum** was Tennessee's 12th most visited tourist attraction in 2008.
- **Dyer's on Beale** Dyer's Cheeseburger was named as one of “The 25 Best Burgers in the U.S” by *Food and Wine* magazine in 2011.
- Memphis was named the **No. 1 barbecue city in America** by *U.S. News and World Reports* in February 2012.
- The **Peabody Hotel** is one of 125 hotels out of 70,000 of Four-Star hotels to be on the exclusive *Forbes Travel Guide* (formerly the *Mobil Travel Guide*).
- **Mud Island River Park**, which attracts 160,000 visitors during its 7-month season and is home to a stellar summer concert series that has featured Norah Jones, Willie Nelson, Allison Kraus and Robert Plant, as well as perennials like Wide Spread Panic.
 - Mud Island River Park is also home to the Mississippi River Museum, the nations' preeminent authority on life along the world's third longest river.
- The national championship bird-dog field trials are held annually just outside of Memphis.



- The **National Civil Rights Museum**, formerly the Lorraine Motel, was one of the few motels in the Memphis area that serviced African American travelers in the segregated south. The property faced demolition until a group called the Lorraine Civil Rights Museum Foundation purchased the property in 1984. On Sept. 28, 1991, the Civil Rights Museum was officially opened to the public.
- **WDIA** is home of the first African-American formatted radio station in the United States.
- **WLOK** is home of the first African-American owned radio station in the United States.
- **Stax Museum** is the world's only Soul music museum. Once the Capital Theater located in Soulsville U.S.A, the building became Stax Records in 1959. Stax Records alumni include music legends such as Isaac Hayes, Otis Redding, the Staple Singers, Wilson Pickett, Luther Ingram, Albert King, the Bar-Kays, Booker T. & the MG's, Johnnie Taylor, Rufus and Carla Thomas. Other recording artists outside of the Stax label include Al Green, Ike and Tina Turner, and James Brown.

Greater Memphis is a great place to live.

- The cost of living in Memphis is consistently 12% lower than the national average according to the quarterly ACCRA cost of living index.
- *Investopia* listed Memphis as one of the "The Most Affordable Cities to Live In."
- In 2007, *CNN Money* named Memphis the "Most Affordable Place to Retire."
- The Washington Economics Group ranked Memphis as the 2nd most popular place for baby boomers to retire among the 20 most ideal retirement communities in the U.S.
- In 2010, *U.S. News and World Report* named Memphis as one of the "U.S. News Editorial Pick: Best Places for Single Seniors to Retire"
- In 2011, Memphis ranked 2nd on *Forbes'* "Best Places for Bargain Retirement Homes."
- Memphis was ranked the 10th "Best City for Home Buyers" list by *Fortune* in 2011.
- The Memphis metro market ranked as the 4th best market to buy a home in 2011 by Clear Capital.
- According to *Forbes*, Memphis is one of the "Best Places to Live Rich" in the United States – a "Bohemian Bargain" with a lively downtown and reasonable cost of living.
- In 2009, Memphis ranked 35th out of 100 large U.S. metro areas as one of the "Best Bang for the Buck Cities" by *Forbes*.
- Memphis was listed as one of *Parenting* magazine's 2011 "Best Cities for Families."
- Colliers International 2010 Parking Rate Survey found that Memphis had the least expensive daily parking rate in North America.
- Memphis was ranked 3rd in the nation for cities with the quickest commutes in Scarborough Research's "Consumers Who Commute 30 Minutes or More One Way to Work" ranking.
- According to *Business Week*, Memphis ranked among the cities with the lowest rents in 2009 among large metro areas.
- Bartlett, a Memphis suburb, ranked (# 95) among *Money Magazine's* 2007 list of the top 100 "Best Places to Live."
- Bartlett was also named as one of *Relocate-America's*™ Top 100 Places to Live in 2009.



- Germantown, another Memphis suburb, has been named Tree City USA for 13 consecutive years by the Arbor Day Foundation.
 - Germantown was ranked 3rd in the state and 22nd in the south for quality of life by *On Numbers*.
- In 2007, the Memphis South Main district ranked 24th on *Money Magazine's* "Best Places to Retire" list.
- In 2009, Memphis was ranked 36th by *Forbes* as a "Best City for Singles."
- *American Scientist* named Memphis the 4TH-KINDEST CITY in the United States
- In 2010, Memphis was named as one of the most fun cities in the United States in "Living It Up: The Top 100 Fun Cities" by *Portfolio.com*.
- Memphis was named the 10th Most Eccentric City by the *Daily Beast* for 2010.
- Memphis had the 4th highest "Religious Organization Contributing Households" in the country for 2008 and the 8th highest amount of volunteers in 2007 according to Scarborough Research.
- In 2010, Memphis ranked third in the nation on Coldwell Banker Real Estate's "The Most Affordable College Towns" study.
- The Memphis housing market ranked 2nd for housing prices on Moody's *Economy.com* "Best Markets for 2010" list



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